

Privacy Policy

Last Updated: 13 Jan 2024

Traficient is committed to protecting the privacy and security of your personal information. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you use our services.

Information We Collect:

1. **Personal Information:**
 - We may collect personal information such as your name, address, phone number, email address, and payment details when you make a booking or inquiry.
2. **Travel Information:**
 - We may collect information about your travel preferences, itinerary, and any special requests or requirements.
3. **Technical Information:**
 - We may collect information about your device, browser, and IP address when you interact with our website or mobile app.

How We Use Your Information:

1. **Booking and Reservations:**
 - We use your personal information to process and confirm your bookings and reservations.
2. **Communication:**
 - We use your contact details to communicate with you regarding your bookings, provide travel updates, and respond to your inquiries.
3. **Improving Our Services:**
 - We may use aggregated and anonymized data to analyze trends and improve our services.
4. **Marketing:**
 - With your consent, we may use your information to send you promotional materials and offers.

How We Share Your Information:

1. **Service Providers:**
 - We may share your information with third-party service providers who assist us in providing our services, such as airlines, hotels, and tour operators.
2. **Legal Compliance:**
 - We may disclose your information as required by law or in response to legal processes.

Data Security:

1. **Protection Measures:**

- We implement technical and organizational measures to protect your personal information from unauthorized access and disclosure.

2. **Secure Transactions:**

- We use secure payment gateways to process financial transactions.

Your Choices:

1. **Opt-Out:**

- You can opt-out of receiving marketing communications at any time by following the instructions in our communications.

2. **Access and Correction:**

- You can request access to, correction, or deletion of your personal information by contacting us.

Changes to this Privacy Policy:

We may update this Privacy Policy from time to time. The latest version will be posted on our website with the effective date.

Contact Us:

If you have any questions or concerns about our privacy practices, please contact us at traficient.travel@gmail.com.